



Expression of Interest (EoI)

for

Implementation of BALA (Building as Learning Aid)

In

Pre-primary Schools

**Under Samagra Shiksha Abhiyan, Early Childhood
Care and Education Scheme**

EoI No.: SSA-EoI-2

Date of Issue : 01-03-2024

Last Date of Submission of Bids: 08-03-2024

**State Project Office
State Education Mission Authority of Meghalaya,
Kennelworth Road, Shillong, Meghalaya -793003
Government of Meghalaya**



Section-I**Information to bidder**

1	Date of commencement of issue of EoI Documents	01.03.2024
2	Start date of bid submission	08-02-2024
3	Last date & time for submission of Bid (EoI) & Bid EoI	08-03-2024
4	Date & Time of opening of the EoI	08-03 -2024 03:00 pm IST
5	Tender fee of Rs 5000/- (Rupees Five Thousand) in the form of Demand Draft in favour of “THE STATE PROJECT DIRECTOR, SEMAM, MEGHALAYA” payable at Shillong.	To be submitted on the last date of submission of Bid (EoI)
6	EMD of Rs 10,00000/- (Rupees Ten Lakhs) valid for 90 days in the form of Demand Draft in favour of “THE STATE PROJECT DIRECTOR, SEMAM, MEGHALAYA” payable at Shillong.	To be submitted on the last date of submission of Bid (EoI)
6	EoI is to be submitted offline at the State Project Office.	State Project Office, Samagra Shiksha Abhiyan And Directorate Of School Education & Literacy, Kennelworth Road Laitumkrah, Shillong – 793003, Meghalaya.
7	Place of Documents & Technical Bids (EoI) submission (hard copy) and opening of Tender	State Project Office, Samagra Shiksha Abhiyan And Directorate Of School Education & Literacy, Kennelworth Road Laitumkrah, Shillong – 793003, Meghalaya.

N.B: There is no exemption for EMD and Tender Fees for any category of bidders

Detailed invitation for EoI can be downloaded from: <https://ssa.megeducation.gov.in/>



SECTION –II

General Condition of Contract (GCC)

1 BACKGROUND

Education Early Childhood Care and Education (ECCE) is an integrated program of nutrition, health and pre- primary education for children 3 to 6 years of age. According to UNICEF, early childhood care and education (ECCE) aims at the holistic development of a child's social, emotional, cognitive and physical needs in order to build a solid and broad foundation for lifelong learning and well-being. Evidence from neuroscience shows that over 85% of a child's cumulative brain development occurs prior to the age of 6, indicating the critical importance of appropriate care and stimulation of the brain in a child's early years for healthy brain development and growth. It is therefore of utmost importance that every child has access to quality early childhood care and education (ECCE).

ECCE ideally consists of flexible, multi-faceted, multi-level, play-based, activity-based, and inquiry-based learning, comprising of alphabets, languages, numbers, counting, colours, shapes, indoor and outdoor play, puzzles and logical thinking, problem-solving, drawing, painting and other visual art, craft, drama and puppetry, music and movement. It also includes a focus on developing social capacities, sensitivity, good behaviour, courtesy, ethics, personal and public cleanliness, teamwork, and cooperation. The overall aim of ECCE will be to attain optimal outcomes in the domains of: physical and motor development, cognitive development, socio-emotional-ethical development, cultural/artistic development, and the development of communication and early language, literacy, and numeracy. (NEP Para 1.2)

The use of building as learning aids or paintings on preschool walls serves various important purposes, contributing to the overall learning environment and development of young children. It helps in :

- **Visual Stimulation and Engagement-** Colourful and visually appealing paintings capture the attention of young children. Visual stimulation is crucial for cognitive development and helps engage children in the learning process
- **Enhances Imagination and Creativity-**Artistic expressions on the walls, such as imaginative scenes, animals, or nature, encourage children to use their imagination. This supports the development of creativity, an essential skill in early childhood



- **Language Development** -Paintings often depict scenes or objects, providing opportunities for teachers to engage children in conversations. Describing what is depicted in the paintings helps enhance language development and vocabulary
- **Facilitating Learning Themes**- Preschools often follow thematic units in their curriculum. Paintings related to these themes can reinforce learning objectives and make abstract concepts more concrete for young learners
- **Creating a Positive and Welcoming Atmosphere**- Colourful and well-designed paintings contribute to creating a positive and inviting environment. A welcoming atmosphere helps children feel comfortable and excited about coming to school
- **Promoting Fine Motor Skills**-Engaging in art activities, whether it's creating paintings or simply observing them, can contribute to the development of fine motor skills. Children may be inspired to try their hand at drawing and painting as well
- **Building a Sense of Ownership and Pride**- Displaying children's artwork alongside professional paintings on the walls can create a sense of ownership and pride. This boosts children's self-esteem and confidence in their creative abilities
- **Fostering a Love for Art** - Exposure to art at a young age can foster a love for creativity and self-expression. It lays the foundation for an appreciation of art as a form of communication and personal expression
- **Connecting with Themes in the Curriculum** - Paintings can be strategically chosen to align with specific educational themes or concepts being taught in the curriculum.

The State Project Office has taken many efforts and innovative practices to enhance the learning levels and skills of the students across the State. Using the existing buildings as learning aid in the schools is also another visionary attempt to enhance the understanding and learning skills of the students. By the use of these items the students will be able to touch, feel, analyse and visualize the processes, by combination of many items in the learning materials

2. AIMS & OBJECTIVES : The objective of the EoI is to understand about the various parameters of the functionality, efficiency, quality etc. of products and various aspects of services available in the market.

3. INSTRUCTIONS TO APPLICANT: The Expression of Interest is to be submitted in the manner prescribed below:- All information as detailed below is to be submitted in two hard copies in separately sealed envelopes:

- a) Applicant Firm's Expression of Interest as per Format-1.
- b) Applicant Firm's Details as per Format-2.
- c) Financial strength of the Applicant Firm as per Format-3.
- d) Experience of the Applicant Firm as per Format-4.
- e) Product detail along with the photographs Format-5;

Applicants must ensure that their EoI response is submitted as per the formats attached with this document. Special comments on the objectives and scope of the service projected in the enquiry may also be submitted along with the responses.



4.CONDITION UNDER WHICH EOI IS ISSUED :The EOI is not an offer and is issued with no commitment. SSA-SEMAM reserves the right to withdraw, amend, modify the EOI and or vary any part thereof at any stage. SSA-SEMAM further reserves the right to cancel the EoI at any stage.

5.ELIGIBILITY CRITERIA

- a) Copies of up-to-date Schedule Tribe / Caste certificate / PAN Card/ GST registration / Income tax acknowledgement / Professional Tax and up to date Trading license from the district council (KHADC/JHADC/GHADC) of Meghalaya to be furnished.
- b) The bidder must be a legal entity in form of a Company/Proprietorship firm/Partnership firm/Trust or PSU (registered/incorporated) in India
- c) The Bidder should have ISO 20000 & 9001.
- d) Average Annual turnover of the bidder in preceding three years (i.e. 2020-21, 2021-22 & 2022-23) as per the audited financial account must not be less than Rs.5.00 Cr. Bidder Should Submit a certificate issued by Chartered Accountant with valid UDIN along with Profit & Loss Statement & Balance Sheet
- e) Bidders must have successfully completed a single project of Rs.2.5 crores or more related to school/education items within the last 3 years.
- f) The bidder should have positive Net worth of at least Rs.2.00 Cr as on 31 March 2023
- g) Few reference Sample of the quoted items to be delivered at the office of the undersigned on or before the end date of the tender. Bids submitted without any samples will outrightly be rejected.
- h) The bidder should also provide a detailed presentation on the Plan of implementation of the BALA features (as per NCERT) at the school levels. The most appropriate & viable option will be selected.
- i) Bidder should also submit the detailed scope of work including list of items that will be supplied & implemented by them, along with the tender document, the committee on the basis of presentation & Scope of work will finalise the firm whose financial bid will be opened. In case the financial bid of the selected bidder is higher than the targeted budget of the department. Then, the 2nd Bidder's proposal shall be accepted.
- j) The State Project Director reserves the right to reject /cancel any or all other including the lowest quotation without assigning any reason thereof.
- k) The supplier is responsible for the delivery/installation/implementation of the works in satisfactory condition and without any loss or damage.



FORMATS FOR SUBMISSION**FORMAT – 1**
APPLICANT’S EXPRESSION OF INTEREST

To : The State Project Director,
Samagra Shiksha Abhiyan,
State Education Mission Authority of Meghalaya,
Kennelworth Road, Laithumkhrah, Shillong.

Sub: Submission of Expression of Interest for Implementing Building as Learning Aid

Sir,

In response to the aforementioned invitation for Expressions of Interest (EOI) published on _____ for the above purpose, we would like to submit the required information and expressing our interest to carry out the above proposed task.

As instructed, we attach 2 sets of the following documents in sealed envelopes:

- a) Applicant Firm’s Details as per Format-2.
- b) Financial strength of the Applicant Firm as per Format-3.
- c) Experience of the Applicant Firm as per Format-4.
- d) Product’s detail along with the photographs Format-5;

Sincerely Yours,

Signature of the applicant [Full name & Designation of applicant]

Firm Name

Stamp.....

Date: Place:

Encl.: As above.

Note: This is to be furnished on the letter head of the organization.



FORMAT – 2 DETAILS OF APPLICANT’S FIRM

SL	Particulars	Details Along with the Supporting documents
1	Firms legal entity & Name	
2	Type of organization (Proprietorship/Partnership)	
3	Country of Incorporation/Registration	
4	Name of Directors/Partners/Proprietors	
5	Incorporation Document / Date of Incorporation/Registration	
6	Corporate Identity Number	
7	GST Registration Number	
8	PAN Number	
9	Service Tax Registration Number	
10	Full Particulars of Registered office Address	
11	Telephone No	
12	Email ID	
13	Website	
14	No. of Office Branches across country	
15	Empanelment with Govt. Organizations (Mention names along withcopiesof Certificates)	
16	Staff Strength (A list to be enclosed with Educational Qualification & Experience)	
17	Details of sub-consultants (if any)	
18	ISO certification (if any)	
19	Whether the firm has been blacklisted/debarred by any Central Govt. / State Govt./PSU/ Govt. Bodies / Autonomous? If yes, details thereof.	

Note: Self attested hard copies shall be provided in support of the documentary evidence.

Signature of the applicant
 [Full name & Designation of applicant]
 Firm Name Stamp.....
 Date:
 Place:



FORMAT- 3 FINANCIAL STRENGTH

Name of the Applicant Firm: _____

Turn-over accounts for last three years:

Sl		1 st FY (2021-22)	2 nd FY (2022-23)	3 rd FY (2023-24)	Average Annual Turnover (Rs.in lakh)
		A	B	C	(A+B+C)/3
1	Annual Turnover for the Financial Year (FY)				

Balance Sheets for FY (2021-22, 2022-23 & 2023-24), duly certified by Chartered Accountants needs to be submitted along with the response.

Signature of the applicant

[Full name & Designation of applicant]

Firm Name Stamp.....

Date:

Place:



FORMAT – 4
EXPERIENCE IN RELATED FIELDS

Overview of the past experience of the Applicant Firm in all aspects related to Brand Building related

Sl	Items	Number of Assignments since last 3 years (till 28.02.2024)	Order Value of each assignment in Lakhs of Rs. (Enclose copy of each order)	Mention the name of Client/ Organization (Enclosed completion certificates Any other	Remarks
1	Experience of assignments of similar nature				
2	Experience in carrying out similar assignments in State Government				
3	Experience in carrying out Similar assignments in Public sector.				

List of major orders / works may also be provided.

Signature of the applicant [Full name & Designation of applicant]

Firm Name

Stamp.....

Date:

Place:



FORMAT – 5
PRODUCT DETAILS

(A) Physical Infrastructure

The applicant has to submit the Product's complete technical details, technical catalogue, property rights (if any), proprietary article certificate (if any), cost of service (with breakup), photographs, Quality control procedure, after service etc. .

(B) Services

The applicant has to submit the complete details of requirements along with the approach & methodology, service deliverables, project cost, photographs etc.

